Position Title:	Senior Analyst, Data Analytics & Reporting
Report To:	Vice President of Finance
Department:	Finance

**PURPOSE OF JOB:** The Senior Data Analytics & Reporting Analyst is responsible for the creation and dissemination of sales reports & analyses to Aerin's sales organization and senior leadership team. This individual shall be responsible for the maintenance of our customer master and physician training databases as well as other data tables that feed our reporting solutions and shall be responsible for building and maintaining scorecards, dashboards, and drillable analytics within both Salesforce.com and Tableau reporting tools.

## MAJOR DUTIES AND RESPONSIBILITIES:

- Design & maintain interactive sales dashboards for both our sales team and for senior management using Salesforce.com and Tableau reporting applications.
- Maintain data tables that power the company's data warehouse for reporting.
- Obtain and maintain a basic understanding of the financial reporting general ledger structure to properly account for accruals and rebates throughout all reporting.
- Leverage sound understanding of the Company's products, markets, and strategies to assist in the development of new analytics and KPIs through which the Company's senior management team can monitor the health of the business and progress on key initiatives.
- Assist system implementation & integration of various software solutions as needed.
- Provide ad hoc sales reporting support to the sales organization.
- Other duties as assigned

## EDUCATION REQUIREMENTS:

 Bachelor's degree in finance, accounting, or equivalent business experience OR computer science/data analytics background with strong business acumen and at least 3-5 years of progressively responsible experience

## **EXPERIENCE REQUIREMENTS:**

• Minimum two years of experience in business intelligence and/or reporting

## **OTHER QUALIFICATIONS:**

- Self-motivating individual who can work independently in a hybrid work environment (two days a week in-office, three days a week remote).
- Proficiency with data visualization & CRM tools (e.g., Tableau, Salesforce.com, Cognos) required.
- Strong analytical skills with the ability to organize and analyze significant amounts of information with exceptional attention to detail and accuracy.
- Must have advanced Excel skills (proficient in pivot tables, sumifs, vlookups, etc.)
- Strong problem-solving skills & ability to score highly on aptitude test required.
- Strong intellectual curiosity with a passion for acquiring new skills & knowledge
- Familiarity with accounting systems (e.g., NetSuite, QuickBooks, etc.) a plus but not required.

• Must have excellent communication skills as this position involves significant interaction with other employees at every level of the organization.